

# *A* Helpful Guide to *your* Pitch Deck *for*

## Touch 'n Go eWallet Young Entrepreneurship Challenge 2022

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6 is the maximum  
number of slides  
you will need

TIP: Use your pitch deck smartly to include all the important information to fulfill the evaluation criteria and to generate interest among the judges!

# INTRODUCTION

A picture(s) in which can confirm your or all team member's participation

What is your solution / idea to the problem statement?

# PROBLEM STATEMENT

How much do you understand the problem statement?

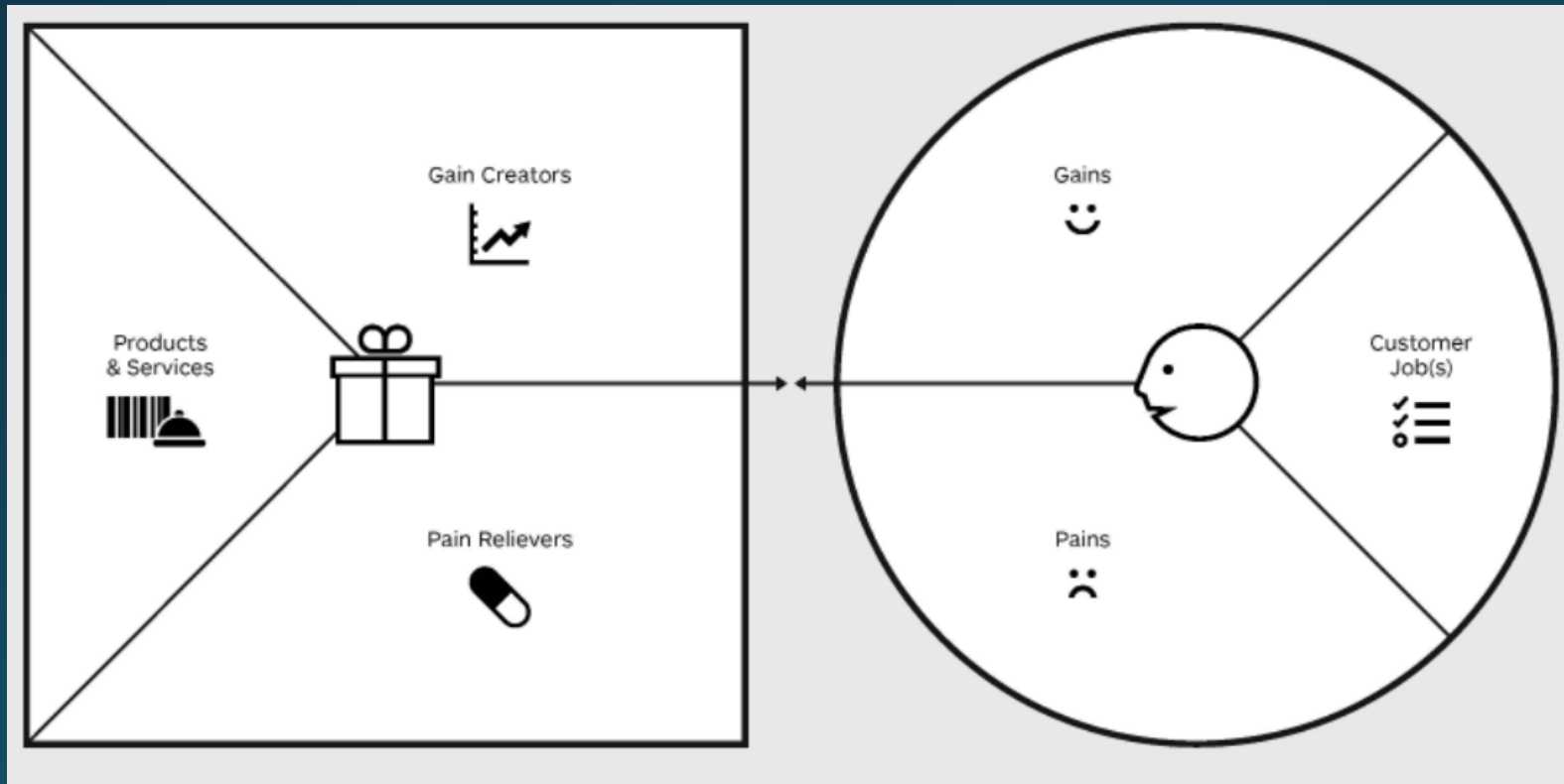
And how passionate are you about solving this problem?

# MARKET / CONSUMER NEEDS

What do you think the consumer/market needs for an eWallet?

# VALUE PROPOSITION

How the idea alleviates or solves the problem statement?  
We recommend using the Value Proposition Canvas



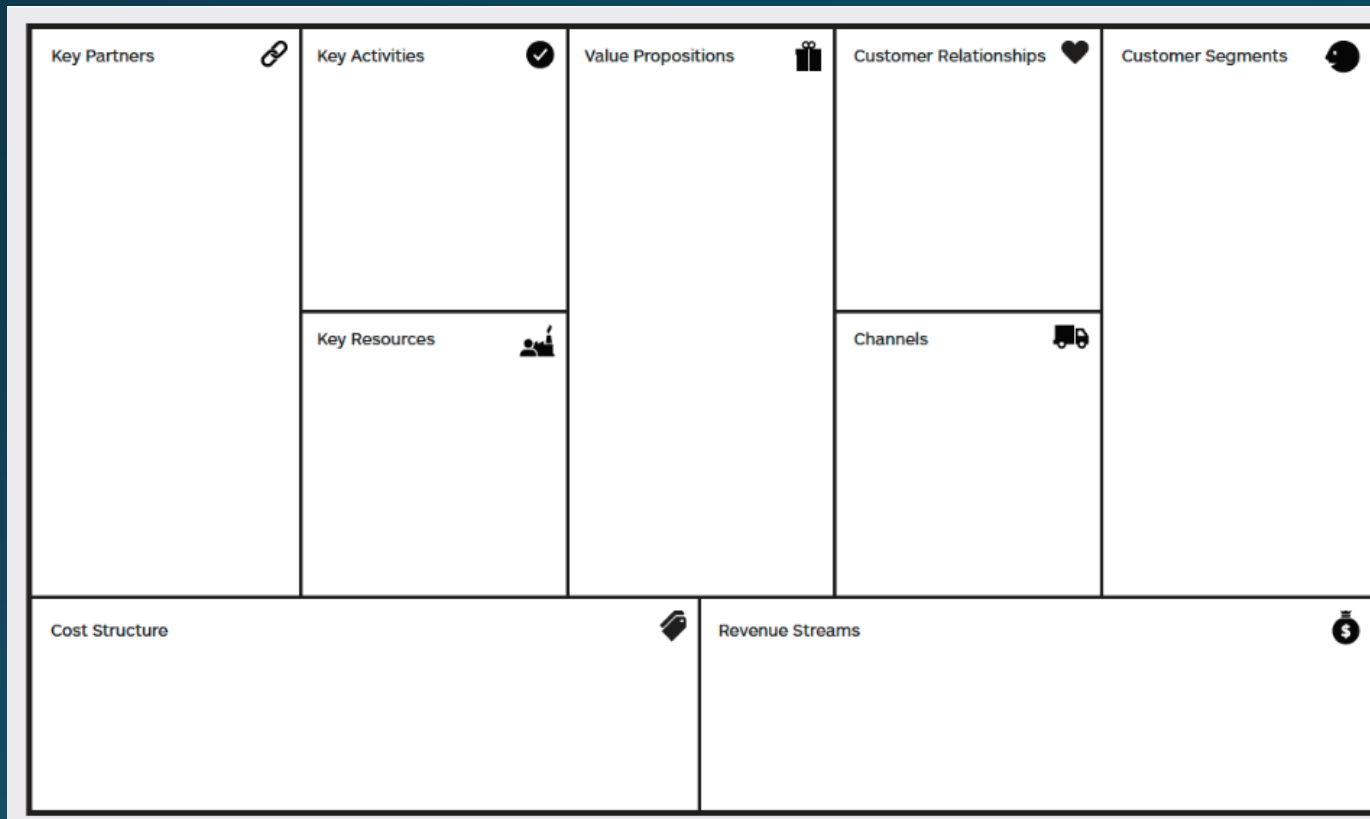
Source: Strategyzer.com

Click [here](#) to read / watch  
[video here](#) to understand how  
to use

# BUSINESS MODEL

How can idea be monetized?

We recommend using the Business Model Canvas



Source: Strategyzer.com

Click [here](#) to read / watch the [video here](#) to understand how to use

# CLOSING REMARKS

Tell us why do you believe your submission is workable.